

# AMY ROBERTS

## Product Designer

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🌐 www.amymaeroberts.com

### EXPERIENCE

#### Zello

##### Product Designer

📅 Jan 2018–Current 📍 Austin, TX

Leading user research and design for consumer push-to-talk mobile app with over 100 million international users. Conducting qualitative and quantitative research, defining personas, and translating user needs to product requirements. Designing, prototyping, and validating concepts while building a scalable design system.

#### Microsoft

##### Interaction Designer

📅 Oct 2016–Dec 2017 📍 Seattle, WA

Working on calling and meetings in Microsoft Teams, designing UI flows, interactive prototypes, and high fidelity visuals for the real-time video conference experience. Previously worked as UX designer on the Growth team in Office.

#### FTI Consulting

##### UX Designer

📅 June 2016–Sept 2016 📍 Seattle, WA

During graduate school, worked as an intern on the product team to design dashboard integration for FTI Technology's e-discovery software, Ringtail. Assisted in user research, designed UI flows, and created prototypes.

#### HigherVisibility

##### Designer / Developer

📅 March 2012–Sept 2015 📍 Memphis, TN

Worked for digital agency to design custom websites and web applications for clients. Responsible for all UX, UI, and visual design. Defined information architecture and created wireframes, prototypes, comps, and style guides. Built responsive WordPress themes using HTML, CSS, JavaScript, and PHP.

#### Counterpart Communication Design

##### Art Director

📅 Oct 2011–Jan 2013 📍 Memphis, TN

Contracted at creative agency for design work, including branding, identity, print collateral, page layout, and data visualization. Worked with brand guidelines and completed fast-paced, deadline-oriented work.

#### Art Ambush

##### Designer

📅 Sept 2009–June 2010 📍 Waco, TX

Operated as sole designer for creative event venue. Maintained WordPress site and designed flyers, posters, merchandise, and outdoor signage. Photographed and edited live events.

### EDUCATION

#### University of Washington

Seattle, WA

Sept 2015–Aug 2016

Master of Human-Computer Interaction + Design

#### Smartly MBA

<https://smart.ly/>

Jan 2017–July 2017

Master of Business Administration

#### Baylor University

Waco, TX

Aug 2007–May 2011

Bachelor of Fine Arts, Graphic Design

### SKILLS

Interaction design

UI design

Prototyping

Visual design

User research

Product strategy

Responsive design

Front-end development

Motion design

Video production

### TOOLS

Sketch

Principle

Adobe CC

InVision

Figma

HTML & CSS

Abstract

Javascript

### ACCOMPLISHMENTS

Passed Smartly MBA program with honors, 2017

Invited to Golden Key International Honour Society, 2016

Dean's List, 2011

Baylor Provost's Gold Scholarship and Baylor Achievement Scholarship